AHMAD SYAUQY HILMI AMANY

085772708619 | syauqyahmad.amany@gmail.com | linkedin.com/in/ahmad-syauqy-hilmi-amany | syau.vercel.app
DKI Jakarta 11480

UI/UX Designer with a Computer Science background, working on payment and lending products across B2B and B2C. Specialises in end-to-end flows and the edge cases most briefs leave out. Reads front-end code well enough to assess technical feasibility before design handover, and delivers high-fidelity designs on three-day turnarounds.

Education

Bina Nusantara University - **Jakarta, Indonesia** Aug 2020 - Nov 2024

Undergraduate Computer Science, 3.41/4.00

- Presenting paper in The 7th International Conference on Computer Science and Computational Intelligence (ICCSCI 2022) "Systematic Literature Review: Use of Virtual Reality as a Learning Media"

Work Experiences

POSe.id - **South Tangerang, Banteng** Mar 2026 - Present

Presales & Solution Engineer

- Led client requirement sessions and turned them into product concepts and high-fidelity UI/UX designs: 3 concepts covering 2 kiosk and digital signage systems and 1 PWA with web admin
- Coordinated requirements and delivery scope across engineering, marketing, and finance, confirming feasibility and cost before any proposal reached a client
- Ran design handover to engineering and walked developers through each flow during build
- Wrote 12+ solution proposals and pitch decks across 6 clients, each based on that client's own requirements
- Designed a logo for one project and produced its supporting visual assets in house
- Prepared the commercial documents for every deal

POSe.id - **South Tangerang, Banten** Aug 2025 - Mar 2026

UI/UX Designer

- Designed comprehensive interfaces for a diverse B2B & B2C ecosystem, successfully delivering high-fidelity layouts for 5+ major product lines
- Turned business analyst requirements into high-fidelity prototypes, working mainly on negative flows and system edge cases
- Extended the internal design system with reusable UI components, icons, and illustrations
- Conducted cross-functional Impact Analysis with FE, BE, Mobile, and QA teams to validate technical feasibility before a feature went into build
- Presented design strategy and visual direction to cross-functional teams at project initiation
- Collaborated effectively within the UI/UX team to deliver high-fidelity designs for multiple concurrent projects in Rapid SDLC, ensuring consistent and pixel-perfect design delivery under tight production deadlines

POSe.id - **South Tangerang, Banten** Feb 2025 - Aug 2025

UI/UX Designer Intern

- Executed end-to-end UI/UX design for "TAP Mobile (Merchant Acquisition Platform)" across 3 production releases and 1 role-based revamp
- Translated complex business requirements from PMs and users into effective and creative design solutions
- Redesigned core application features for a more consistent and current merchant interface
- Ran design review and impact analysis sessions with engineering and BQA leads to validate feasibility before build
- Delivered high-quality designs within a 3-day turnaround in Figma against an established design system
- Collaborated with the design team to support cross-platform projects, providing iterative feedback against user needs

PT Protemus Dana Bersama (Prodana) - **West Jakarta, Indonesia** Sep 2023 - Feb 2024

Web Developer Intern

- Revamped the website of a securities crowdfunding platform, enhancing its visual appeal and usability to better serve SMEs with secondary market features
- Translated Figma designs into responsive pages using HTML, CSS, JavaScript, and jQuery
- Sliced the registration page from Figma into working HTML, CSS, and JavaScript, including its error and validation states, and tested it locally before handover
- Tested the website on a local server and bug fixed before handover
- Built a CRUD web application prototype using Laravel and Bootstrap

PT Telekomunikasi Selular (Telkomsel) - **South Jakarta, Indonesia** Feb 2023 - Aug 2023

UI Intern

- Designed a complete high- fidelity design and interactive prototype for a loan feature targeting SMEs, ensuring consistency with the existing design system
- Designed 5 user journey the "99% Usahaku" SME marketplace, across 100+ design iterations
- Collaborated with a team to create a promotional slide deck targeting SMEs, highlighting 6 key app features, which led to noticeable improvement in feature awareness among users
- Contributed to 2 product design improvements in collaboration with team members, leading to more efficient workflows and enhanced overall user experience in the final product
- Analysed customer feedback and ratings across 4 loan applications and identified 3 recurring pain points
- Built the usability test plan and Maze test flow for the loan journey, scoped for 10 participants against effectiveness, efficiency, and satisfaction
- Built a promotional slide deck with the team covering 6 app features

Organization Experiences

School of Computer Science BINUS University - **Jakarta** Nov 2022 - Dec 2022

Staff of Event Division for BEEFEST 2022

- Developed a detailed and accurate event schedule for the event, ensuring a seamless flow for over 50 participants across multiple programming competitions
- Distributed the agenda to participants, ensuring all stakeholders were informed and prepared, resulting in smooth event execution
- Coordinated the event environment and logistics, contributing to a productive atmosphere that led to an estimated 10-20% increase in participant satisfaction, based on informal feedback during the event
- Managed the event flow from preparation to completion, ensuring all tasks were executed on time, contributing to the overall success of the event with high participant engagement.

HIMTI BINUS University - **Jakarta** Sep 2022 - Dec 2022

Staff of Promotion Division for TECHFEST 2022

- Promoted Techfest 2022 events on Instagram, creating engaging posts, reels, and stories that contributed to a significant increase in event awareness and engagement
- Collaborated with __ media partners to secure promotional partnerships, ensuring all agreements were fulfilled and maximizing event visibility.
- Managed the event's Instagram account, overseeing content creation, scheduling, and engagement, leading to a noticeable growth in followers and interactions leading up to the event.

HIMTI BINUS University - **Jakarta** Mar 2022 - Dec 2022

Activist of Publication & Marketing Division

- Created and managed content for HIMTI Binus social media, including podcast episodes and Instagram posts, which contributed to an increase in audience engagement and raised awareness about HIMTI's activities.
- Coordinated with relevant speakers and experts to feature as podcast guests, successfully securing 4 guest appearances and increasing podcast listener engagement.

- Attended various events as a HIMTI representative, fostering partnerships and expanding HIMTI's presence in the technology community.
- Collaborated with the team to generate creative content ideas for Instagram, leading to a noticeable increase in followers and engagement on social media platforms.

Skills

- **Soft Skills** : Adaptability, Attention to Detail, Collaboration, Creative Problem Solving, Critical Thinking, Curiosity, Growth Mindset, Proactive, Stakeholder Communication, Time Management
- **Hard Skills**: Conceptualization, Design Handoff, Design Systems, Edge Case & Error State Design, Interaction Design, Mockups, Prototyping, Requirement Gathering, Responsive Design, Storyboarding, Task Analysis, Technical Feasibility Assessment, Typography, Usability Testing, User Flows, User Research, Visual Design, Wireframing
- **Platforms**: Progressive Web Apps, Web Admin, Mobile Web, Kiosk, Digital Signage
- **Software**: Adobe Photoshop, Canva, Figma, Maze, Google Meet, Microsoft Teams, Microsoft Word & PowerPoint, Trello, Visual Studio Code, Wix, Zoom, Claude, ChatGPT, Gemini, Stitch by Google, Kiro
- **Technical**: CSS, HTML, JavaScript, PHP(Laravel), SQL
- **Languages**: Native in Bahasa Indonesia, Professional in English